

Dear Voter,

Thanks to the sacrifice of my parents, who emigrated from El Salvador, I've had the opportunity to spend my life in this great country. Although I grew up in the Pacific Northwest, I've lived in Utah since 2012 and came to Vineyard in 2019.

As a client advisor for a personal development training company, I work closely with small business leaders and decision-makers on a daily basis. This experience would be invaluable as I help navigate crucial conversations about supporting and attracting more small businesses to our growing city.

I established roots in Vineyard because of its convenient location, developing neighborhoods and its future potential for growth. While I don't have a political background, I've been a regularly contributing member of our community and am now running for Vineyard's City Council out of a hunger to serve even more.

In addition to ensuring that young professionals, young families and students are well-represented on our City Council, I'm passionate about a few key issues:

1. **We need to focus our efforts more on development and smart growth.** This includes supporting our department leaders like the city engineer, development director, public works director and water system manager by providing perspective and strategic insights on welcoming businesses to our city. Furthermore, we can leverage our undeveloped real estate and pursue more ways to attract companies. Whether through obtaining state grants or funding from partnerships, I'm in favor of aggressive—but smart—development efforts.
2. **We need to review and ensure the proper posting of traffic signs, including speed limit signs, school zone signs and crosswalk signs.** We take pride in being a community of trails and walkways, but we lack safety in areas as commonplace as pedestrian crosswalks. I would especially focus on researching traffic patterns around our schools to know how we can create greater safety. This could be done in partnership with the state to give us access to better equipment and resources at a reduced cost.
3. **We need to be more conscious of where our taxpayer dollars are going.** Budgeting and spending these funds wisely in areas like public safety, education and development would be one of my main focuses.

If you choose to give me your vote, I would be honored and humbled to serve you and the people of Vineyard on our City Council. Please make your voice heard on November 2!

Thanks,

Nef Pacheco